

## What is the Resource Center All About?

The SC Safe Routes to School Resource Center is here to provide you with tools and assistance to build a successful Safe Routes to School (SRTS) program—whether you are just starting out or already have an active SRTS program at your school.



### School Outreach Coordinators

The Resource Center has three regional school outreach coordinators who can work directly with your school and provide one-on-one assistance to your SRTS team.

### Walking and Biking Programs

The Resource Center supplies downloadable templates for program tip sheets, flyers, handouts and other materials. We can help you plan a Walk to School Day, set-up a walking school bus route, create a distance contest and more. The Resource Center also offers SRTS incentive items for students participating in your events.



### Safety Education

The Resource Center can connect you with appropriate training courses and materials for pedestrian and bicycle safety education both staff and student.



### Travel Plans

The Resource Center can provide you with guidance and technical assistance to develop a SRTS Travel Plan. This plan is a roadmap for your SRTS program and will aid in establishing goals, scheduling events and trainings, and identifying infrastructure improvements around the school.



### Grants and Funding

The Resource Center is a clearinghouse for funding opportunities. You can find out how to apply for infrastructure and programming grants through the SC DOT, as well as other organizations.

### SC SRTS Community

The Resource Center is a place to share your successes and learn from other schools. On the website you can read about successful events and programs and sign up for a quarterly newsletter to hear about upcoming opportunities and program tips.



Visit [SCsaferoutes.org](http://SCsaferoutes.org)

## Resource Center Partnership Program

Sign-up to become an official partner of the Resource Center and receive tailored assistance, customized incentive items, and recognition as your program grows.

With each partnership level you will receive a corresponding branding seal to attach to your program material and a window decal for your school entrance. As you achieve the goals associated with each partnership level, you may apply for the next seal at any time.



### GET GOING!

Get your SRTS Program established.

#### The Resource Center will help you:

- Participate in at least one annual event such as South Carolina or International Walk to School Day

#### Your Goals:

- Assemble a SRTS team
- Identify a SRTS School Champion



### BUILD UP MOMENTUM!

Start annual traditions and build SRTS awareness.

#### The Resource Center will help you:

- Organize annual spring and fall Walk to School Days
- Get the word out about the program with materials you can customize for your school

#### Your Goals:

- Host a SRTS presentation to stakeholders at your school
- Conduct student travel surveys at the outset of your program and again 4-6 months into implementation



### GET A PLAN!

Write a Travel Plan for your SRTS program.

#### The Resource Center will help you:

- Host a skills event such as a safety assembly
- Organize a neighborhood safety audit walk

#### Your Goals:

- Draft a SRTS Travel Plan
- Sustain an on-going weekly program, such as Walking Wednesdays
- Conduct a parent survey on travel preferences



### ACHIEVE SUSTAINABILITY!

Make your SRTS program part of your school's identity.

#### The Resource Center will help you:

- Integrate SRTS with your school reward system
- Enable and encourage staff throughout the school to participate in SRTS
- Select a classroom curriculum that suits your school's needs

#### Your Goals:

- Implement in-classroom SRTS education
- Secure your school's PTA or a similar group as a long term partner
- Share your successes and lessons learned at the local and national level

**Not a school!** Become a Friend of SC SRTS program and join the South Carolina Safe Routes to School community. Your organization can sign on to support local schools or the program at a regional or state level.



## The Five E's of Safe Routes to School

Focus on all five SRTS components to help walking and biking to school become a practical and popular choice for your students and their families.

### ENFORCEMENT

Enforcement is a collective effort from students, parents, school administration, and law enforcement. Enforcement should target pedestrian and bicycle behavior, as well as driver behavior. The goals are to educate the offenders and to change the traffic culture.

### ENCOURAGEMENT

Walking and biking are social activities and doing them in groups is more appealing than stepping out alone. Organize groups to show students how fun and easy walking and biking can be. Other potential benefits include healthier, more active children, reduced air pollution, and less traffic congestion.

### EVALUATION

Systematically review the results of the program to identify what areas can be improved. The National Center for Safe Routes to School provides evaluation tools to establish baseline information on student travel patterns and measure the effectiveness of your program.

### ENGINEERING

Improve the infrastructure surrounding schools to help reduce speeds and establish safer crosswalks, walkways, trails and bikeways.

### EDUCATION

Help children develop safety skills they can use on the way to school and throughout their lifetimes. Education strategies also increase SRTS program awareness amongst parents and community members and highlight how their behavior impacts safety conditions.



## SOUTH CAROLINA SAFE ROUTES TO SCHOOL RESOURCE CENTER

The South Carolina Department of Transportation has created the Safe Routes to School Resource Center to help schools, school districts, and communities throughout South Carolina launch Safe Routes to School programs and build on already established programs.

[SCsaferoutes.org](http://SCsaferoutes.org)

Resource Center Hotline 855.4SC.SRTS

### School Outreach Coordinators

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